

Scouts SA Strategic Plan 2023▶2026

Our Vision

We drive sustainability through responsible citizenship and developing resilient young people.

Our Mission

We empower education for life and sustainable practice, to positively contribute to our community. Through shared values and inclusivity, we work as a team to support young people.

Our Values

- Service
- Integrity
- Respect
- Inclusiveness
- Leadership

Our Strategic Imperative

Operational sustainability.



1. Compliance and Safeguarding

STRATEGIC GOALS

- SG1** Safeguard and Protect our People
- SG2** Foster mental and physical health and wellbeing
- SG3** Maintain, and comply with, current and robust policies and procedures

KEY RESULT AREAS

- KR1** Enhance awareness of safeguarding in all areas of Scouts SA operations.
- KR2** Protect and enhance health, safety and wellbeing.
- KR3** Maintain and comply with current and robust policies and procedures.



2. Operational Improvement

STRATEGIC GOALS

- SG4** Deliver a high-quality program centred around, and driven by, our youth
- SG5** Our performance supports our future

KEY RESULT AREAS

- KR4** Our net financial position is in line with target.
- KR5** Annual youth membership growth rate is in line with projections.



3. Service

STRATEGIC GOALS

- SG6** Provide an exceptional experience to youth and adult members
- SG7** Give back to our community
- SG8** Provide an authentic experience where customer satisfaction is high

KEY RESULT AREAS

- KR6** Customer satisfaction improves each year.
- KR7** Member retention meets set target.



4. Resilience

STRATEGIC GOALS

- SG9** Value our people
- SG10** Cultivate beneficial partnerships

KEY RESULT AREAS

- KR8** Members and employees feel supported and engaged.



5. Identity

STRATEGIC GOALS

- SG11** Ensure our community knows who we are

KEY RESULT AREAS

- KR9** Community awareness of Scouts SA grows.
- KR10** Internal awareness of Scouts' full range of operations grows.



Scouts
SA