













ANNUAL REPORT 2021

A short word from the President, Chief Commissioner and Acting CEO

What is good about Scouting?

This is a very interesting question for us to reflect upon as dedicated and committed members of the movement, the first things that may come to mind may be the joy on the faces of the young people at your last camp, or that feeling you get when you assisted a young person in achieving in an area of growth or overcome an obstacle.

At the heart of Scouting is a simple goal. We want to give young people the courage, positivity and resilience to keep going, even in the toughest times and to give youth every opportunity to excel in life. A recent study by Resilient Youth Australia found evidence that Scouting has a very positive impact on youth.

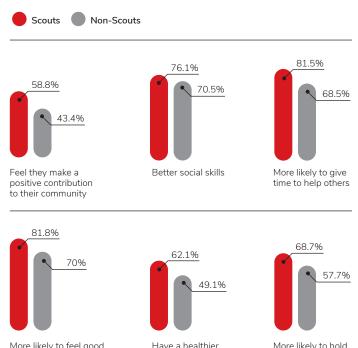




Resilience is to feel Connected, Protected and Respected which are all key factors for youth in their abilities to interact in our communities and grow as individuals. The study compared Scouts against non-Scouts in the same age groups over a number of differing categories.

The findings from the study are very supportive of Scouting and are important factors for youth, parents and the community when determining their involvement in Scouting.

Resilience Study Findings



mental state

More likely to feel good about themselves

More likely to hold positive values

Diversity is at the foundation of our culture. Scouting has always attracted a diverse range of people to the movement and importantly Scouting has always been very accepting of different people from different cultures, backgrounds, social standing and views. The Attaqwa Scout Group which commenced in February 2021 is evidence of this commitment to diversity. The group has been established within the Muslim Community with Branch assistance with approximately 60 youth members and 11 adult registered members.

As a Branch we also have other diverse cultural groups which all play an important role in our Scouting community.

The environment is a very important issue for all of us, especially those looking into the future. Youth of today are very committed to both understanding the importance of looking after the environment as well as being proactive in creating a change and doing the right thing to protect the environment. Scouting has a number of credentials that support this belief and thinking which are not new to Scouting and have been part of our foundation since Lord Baden-Powell created the movement. Our Youth Program has a focus on the environment creating knowledge and experiences for Scouts to become more involved in environmental issues.

From a Branch perspective we also have a very strong focus on the environment through recycling. Scouts recycling currently manages 23% of recycling yards in the Adelaide metropolitan area and controls approximately 40% of recycling product across the 10 depot sites. Last year we diverted 30,000 tonnes of recyclable product from landfill. These positives are important factors which provide the foundation for good Scouting, however without your intervention, drive and leadership nothing will happen, so the answer to the original question is "Our Leaders and members is what is good about Scouting". We should never forget this fact.

As an organisation, we need to take every opportunity we can to sell, market and communicate the benefits of Scouting as this will grow our membership which will further enhance our community. We need to follow the lead of Leaders in our Branch, in particular the Chief Commissioner who is leading a Year of Engagement with leaders in Government, local communities, and other stakeholders to communicate the benefits of Scouting.

You can assist in this communication in letting those that you interact with know about the benefits of Scouting to youth and the community, this will assist in the growth of our wonderful organisation.

Mr Dan Ryan our previous Chief Executive Officer of 23 years has retired. Dan has taken our organisation from a cash turnover of \$4m in 1997 to a cash turnover of \$34m in 2020. He has also been the driver of enhancing some our existing businesses and creating new business opportunities for us which has led to significant funds and resources flowing to Scouting. We all wish Dan and Sharon the very best in their retirement and hope that they have the opportunity to travel and enjoy the things that they both love.



Financial Snapshot



Budget Allocations to Scouting

Net of Major Events



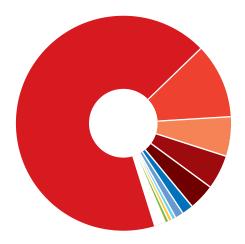
\$29,512,127

Equity over the last 10 years

\$30,933,907 2012 Restated Balance During 2020-2021 Branch assisted Scout Groups, Activity Sections and Activity Centres in obtaining funding and in-kind support from the Commonwealth, State and Local Governments, Community Groups and other supporting funding bodies.

These grants are much needed and well received to enable our young South Australians access to quality equipment, training and facilities in their local community that they may not otherwise have. This funding also enables Scouting in SA to continue developing future Leaders of our local, state and global communities to Excel in Life. On behalf of these young people, we thank the following entities that have provided over \$177,947 in funding to Scouting in SA this last year:

- ▶ Grants SA COVID-19
- Department of Human Services
- Department of Industry, Innovation and Science
- Office for Recreation, Sport and Racing
- Volunteers SA
- Campbelltown City Council
- City of Gawler
- City of Mitcham
- City of Onkaparinga
- City of Port Adelaide Enfield
- City of Salisbury
- District Council of Loxton Waikerie
- Mount Barker District Council
- Wakefield Regional Council
- Victor Harbor Council
- Bendigo Bank
- Foundation for Rural and Regional Renewal
- Rotary Club Community Grants
- Stand Like Stone
- Stockland Care
- Stronger Communities

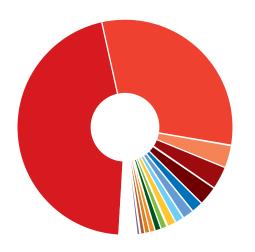


All Revenue (\$) Revenue from recycling activities 25,282,767 JobKeeper stimulus 4,140,450 Revenue from retail 2,208,125 activities Fair value movement on financial assets held 1,931,155 at fair value Course, camping and 1,491,310 fair value activity fees Rent, hire and letting 657,976 charges Gain on sale of property, plant and 467,947 equipment Dividend income 222,731 213,384 Insurance premiums Donations 210,641 177,947 Grants 146,673 Sundry income Membership and 132,793 registration fees Cashflow boost 100,000 stimulus 36,078 Insurance recoveries Interest income 34,411

Total Revenue

\$37,454,388

Total Comprehensive Income \$2,318,486



All Expenses

Materials and consumables used (cost of goods sold)	16,087,914
Employee benefits	10,772,378
Depreciation	1,219,248
Responsibility to our survivors	1,194,098
ROU asset amortisation	1,039,285
Other expenses	612,764
Motor vehicle expenses - repairs and maintenance	606,043
Insurance premiums	504,690
Repairs and maintenance	487,497
IT and membership systems	353,130
Fees, rates, levies and registrations	314,406
Woodhouse catering	303,689
Finance costs	279,475
Impairment expenses - related party receivables	226,766
Cleaning	185,230
Share of net losses of joint venture accounted for using the equity method	155,189
Light & Power	148,600
Grants to areas & sections	143,855
Legal fees	116,793
Advertising	113,409
Telephone	105,108
Audit fees	85,126
National expenses	81,209

(\$)

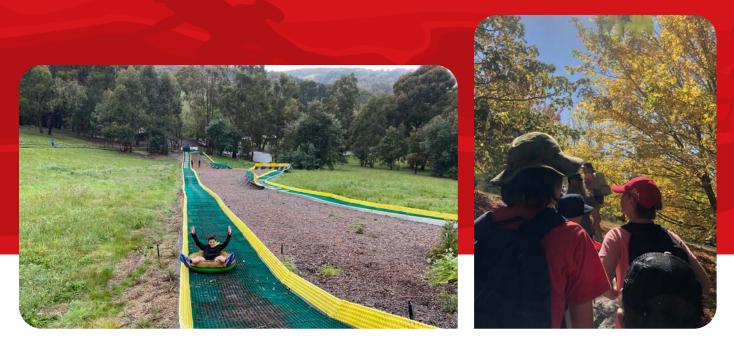
O	ther Expenses	(\$)
	Printing, postage and stationery	74,793
	Free fun home delivered program	66,008
	Woodhouse activity expenses	60,807
	Travel and transport	54,550
	Honorarium	50,000
	Claims	44,881
	Health & safety	36,724
	Section activity expenses	32,500
	Security	31,427
	Bank charges	27,249
	Human resources development	26,629
	Subscriptions	25,494
	Awards, badges and certificates	24,789
	Catering	22,923
	BT fund administration	11,535
	Sponsorship	8,500
	Other expenses	7,163
	GST help expenses	6,416
	Donations	376

Total Other Expenses

\$612,764

Total Expenses

\$35,135,902



Corporate Governance

The overall responsibility for the corporate governance of Scouts Australia (SA Branch) rests with the Branch Executive Committee (BEC).

The BEC as a collective, ensures that the Association maintains systems and processes that are properly controlled and functioning effectively, and that management is complying with the policies and directives approved by the BEC. The BEC also conducts reviews of all Branch policies on a regular basis to ensure the ongoing conformance with State and Federal requirements. The <u>Board Charter</u> sets out the main principles adopted by Scouts Australia (SA Branch) and its Board.

The term Branch Executive Committee (BEC) and the Board are interchangeable within the Board Charter and have the same meaning. The term Branch means the Scout Association of Australia (SA Branch) Inc.

The Role of Members

In accordance with the Branch Constitution, the voting members of the 'Branch' are responsible for voting on the election of the BEC at the Annual General Meeting. All BEC members, are subject to re-election by rotation at least every two years. The Annual General Meeting also provides members with the opportunity to receive the audited financial reports and select the auditors for the Association.

The BEC

The BEC is responsible for the overall corporate governance of Scouts Australia (SA Branch), including its strategic direction, establishing goals, and monitoring the achievement of those goals. The key functions of the BEC include:

- Making a recommendation to the Chief Scout of the Branch (for subsequent appointment by the Chief Scout of Australia) for the appointment of the Branch Chief Commissioner per the Branch Constitution.
- Appointing a Chief Executive Officer and determining an appropriate remuneration package.
- Setting the 'vision' and Strategic Plan for the Association.
- Establishing the objectives (and reviewing performance against those objectives) for the Chief Commissioner of the Branch and the Chief Executive Officer.

- Preparing an annual budget, and monitoring results on a regular basis.
- Ensuring that risk management and governance systems are in place and operational throughout the organisation.
- Ensuring that Scouts Australia (SA Branch) complies with the law and conforms to the highest standards of financial, environmental and ethical behaviour.
- Overseeing the Association's finances through the CEO (including bequests, properties and all commercial activities).
- Leading a positive and inclusive culture which promotes diversity, empowerment, ethical behaviour and respect with a strong connection to the community throughout the movement.

BEC members spend an average of 24 days per annum on BEC matters, including review and preparation time, meetings and attendance at functions. The President and Branch Chief Commissioner commit significant additional time attending to special responsibilities including representing Scouts Australia (SA Branch) at functions and presentations.

BEC members are volunteers, receiving no fees for their commitment as BEC members.





Accountability

The BEC and its individual members aim to keep all significant stakeholders informed of major developments and of the performance of Scouts Australia (SA Branch). Typical activities include:

- Providing reports as necessary to Government, private enterprise sponsors, and other funding stakeholders.
- Reporting as necessary to relevant regulators.
- Reviewing audit processes and reports.
- Communication at Annual General Meetings and via other forums, including media.
- Representing or reporting on Scouts Australia (SA Branch) activities and performance via the Annual Report.

BEC & Management

The volunteer management of Scouts Australia (SA Branch) is delegated to the Branch Chief Commissioner.

The business management of Scouts Australia (SA Branch) is delegated to the Branch Chief Executive Officer.

The BEC is responsible for:

- Defining management responsibilities.
- Approving the corporate objectives for which the Chief Commissioner and Chief Executive Officer are responsible.
- Exercising due diligence to ensure the Scout Association of Australia (SA Branch), complies with its health and safety duties and responsibilities.

The BEC receives detailed briefings from the Branch Chief Commissioner and Chief Executive Officer on a regular basis during the year. The BEC also meets project managers and other staff and stakeholders as it requires. These actions inform BEC members of the Association's activities and assists them in assessing the organisation's performance against its strategic plan. The BEC evaluates its own performance against the strategic plan through internal and external survey annually. The BEC does not directly involve itself in operational matters, leaving these to be managed by the Chief Commissioner and Chief Executive Officer. Similarly, the BEC does not involve itself in tasking volunteers or staff directly, preferring that the Chief Commissioner and Chief Executive Officer manage the Association's resources to achieve the strategic directions it sets.

BEC Composition

The BEC consists of nine members including the President, one Vice President and the Chief Commissioner plus two Supporting Members, two Adult Leaders and two Young Adults. All members are elected by the voting members of Branch at the AGM for a two-year term. The BEC has the power to co-opt one additional voting member.

BEC Meetings

The BEC meets regularly through the year with the Chief Executive Officer in attendance. Advisory Sub-Committees are formed when necessary by the BEC. These special purpose committees may co-opt external advice as required.

Conflict of Interest

The BEC has in place a policy and procedure for the reporting of any matter which may give rise to a conflict between the interests of a BEC member and those of Scouts Australia (SA Branch). These arrangements are designed to ensure that the independence and integrity of the BEC is maintained. BEC members are regularly reminded to declare perceived conflicts at every BEC meeting and during any discussion where that conflict may become apparent.

Where a BEC member may be 'contracted' or commissioned by the Association on a fee for service basis, that fact is to be recorded in the Association's financial statements and made transparent to all members.

Equal Opportunity

Scouts Australia (SA Branch) is an Equal Opportunity Organisation and this is reflected in its policies.

Scouting and Community

SA Branch warmly congratulates all recipients and thanks them for their magnificent contributions to Scouting and the Community.

Cameron MacGillivray Taperoo Scout Group

Awarded 2021 Australia Day Active Citizenship Award, City of Prospect

Alan Warden Mt Gambier 1st Scout Group

Awarded 2021 Australia Day Senior Citizen of the Year, City of Mt Gambier

Brenton Whittenbury Adelaide Foothills District

Awarded 2020 Not for Profit Treasurers' Award, Community Service and Advocacy Groups

2020 Life Members

Wendy Butler Group Leader Moonta Scout Group

Steven Mitchell Scout Leader Mt Barker Scout Group

Seven News Young Achiever Award

Scouts SA Youth Leadership Award winner for 2020 – Sallee Shepherd

(finalist had not been announced at time of 2020 printing annual report)

Scouts SA Youth Leadership Award winner for 2021 – Sam Capurso

Youth Awards

Baden-Powell Alex Dalton Ashleigh Dungey Athena Dawe Danielle Bougourd Lloyd Ings Rebekah Hobbs Sarah Weatherley Sebastien Terreux

Queen's Scout William Ahrens Elise Banks Victoria Beare Nicole Catt Edward Cooper Alice Dall Shaun Fundak Alex Goldfinch William Goodes Blake Harder Sean Ind Jordan McKee Tamika Molloy Mark Neville Franklin Zach Nicholls Ethan Nicholls Isaac Oosting Jackson Pawelski Fearghas Rae Tom Rungie Nikki Tiffen Cooper Tiffen Matthew van der Wielen Vv Vo Jayden Whait Bethany Williams

Australian Scout Medallion

Xanib Bleakley Perry Burns **Tia Collins** Kyan Ellis Amelia Fidge Mahalia Flower Elijah Hilder Liam Irvine* Adrian Knudsen Thomas Lawlor Glen McInnis Eliza Moroney-Plouffe Stevie Morris Benjamin Murray Riley Nicholls* Lachlann Pincin Nicole Schubert Katie Schubert Camila Sobarzo* **Mitchell Stephens** Jordan Taylor Toby Trenwith Olivia Wallace

*Australian Scout Award







Scouts SA Anzac Day Poppies Event, nominee for City of Marion – Community Event Australia Day Award

Adult Recognition Awards

Silver Kangaroo Robert Ellis Ashley Wilkin

Silver Emu Paul Leicester

Silver Koala Sandra Ellis

Bruce Leibhardt Janette Leibhardt Janet McCulloch

Silver Wattle

Ian Dow Jeanie Fazakerley James Gardiner Matthew Gray Bindi Hawkey Margaret Henry Christopher Ind Jamin Lee Gavin McNeill Steven Schneid Joshua Smart Anne (Orna) Terpstra

Outstanding Service Tania Hayward FCPA

Meritorious Service

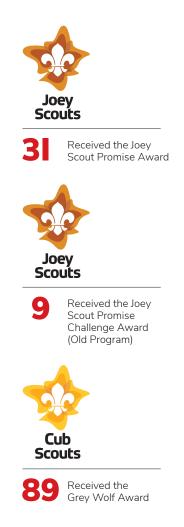
Miriam Ahrens Monique Amos Naomi Anderson Paul Bastiaans Kathryn Clarke Brendan Delsar Emrys Leitch Mandy McKellar- Stewart Kirsty McNeill Anita Miles Robert Miotti Valery Oak Jane Rae James Rault Ben Sparrow Andrew Thomas Paul Tossell Shaun Voiat Duc Thanh Vu Stephen Warren-Smith Jennifer Zietz Kevin Zietz

Special Service

Jodie Allsop Narelle Beare Thomas Brazier Julia Bugden Alicia Bugden Stefan Caddy-Retalic Kaye Cartwright Alexis Cattley Ashley Dart Miriam Davison Ryan Den Hartog Christopher East Beris Eden Brett Eldridge Annette Fordham James Gates Simon Goodwin David Holt Stephen Hubbard Belinda Hull Matthew Ingham Andrew Jonas John Kiesewetter Wendy Kirby Candice Kotarski Russell Latter Brett Marinoff

Benjamin Martin Thomas Milham Hayley O'Reilly Leonie Pomery Kathryn Presser Tracey Reed Mark Robinson Matthew Rungie Terri Scanlon Heather Siebert Michael Starkey Ramsey Tabet Morgan Thompson David Voigt Robert Von Laue Sara-Lee Weeding Sean Wilsen Julianne Yeoward

Henry Rymill Award Stephanie Tite



To all our very dedicated and valued Leaders, Volunteers, Sponsors, Supporters, and Branch Staff we say a very warm...

Branch Chief Scout

His Excellency the Honourable Hieu Van Le AC Governor of South Australia

Senior Patrons

Mr Robert Champion de Crespigny AC Major General Neil Wilson AM RFD Rear Admiral the Honourable Kevin Scarce AC CSC RAN (Rtd)

Honorary Member

Neville Tomkins OAM

Supporting Members

Mr Chris Bates Mrs Janis Bates Mr Don Bolton Mr John Clarke Mr Graham Coates AM Mr John Colebrook Mr Peter Dermott (deceased 17/12/20) Mr Robert Henshall Mr Frank Hill Mrs Sue Hill Mrs Norma Keily OAM Mr Rex Keily AM Mr Bruce Macky Mr Phillip Pfeiffer Mr Dan Ryan (until 26/3/21) Mr Peter Sutton Mr Austin Taylor Dr Michael Tingay Mr Christopher Waples

Branch Executive Committee

Paul Dickson APM, President Jan Turbill, Chief Commissioner Andrew McCauley (until 31/7/20) Sue Hill Wendy Kirk Langdon Blight Janis Bates Jacqui Wall James Carter Josh Smart Kathryn Affleck (from 31/7/20)

Chartered Accountants

Pitcher Partners (until 31/7/21) Nexia Edwards Marshall (from 31/7/21)

Arena Stadium Management Pty Ltd

Dan Ryan, Director (until 30/3/21) Steve Hastwell (from 30/3/21)

Finance Committee

Langdon Blight, Chair President Vice President Chief Commissioner Graham Coates AM Chief Financial Officer Chief Executive Officer

Human Endeavour Recognition Committee

Greg Warnes President Chief Commissioner Cherryl Brady Simon Frederick Major General Neil Wilson AM RFD (until 19/10/20) Kathryn Affleck (from 19/10/20) Chief Executive Officer

Ken Maguire Trust Fund- Administrators

Paul Dickson APM, Chair Vice President Chief Commissioner Chair, Finance Committee Chief Executive Officer, Secretary

Scout Activity Centre Strategic Committee

Jan Turbill, Chair (until Feb 21) James Carter (from Feb 21) Marlene Haese Max Jongebloed Brenton Whittenbury General Manager– Woodhouse Activity Centre Branch Property Manager

Chief's Council / Assistant Chief Commissioners

Jan Turbill, Chief Commissioner Chris Wise (Deputy Chief Commissioner) Hannah Bourne Simon Frederick Marlene Haese Rebekah Hobbs John Lowrie Greg Warnes

Branch Commissioners

Rebecca Beer Smith Cherryl Brady David Bryant Nicola Capon Paul Dickson APM Bob Ellis (from 21/1/21) Grant Fergusson Simon Gray (from 6/7/20) John Hooper Jordan Johnston John Kalaitzis (until 3/8/20) Elise Kinsmore Amanda Lee Gavin Matthews Adam McLean David Morgan Colin Muller (until 5/2/21) Derek Roath Jarrod Sharp Matthew Smith Jessica Tsakiris (29/5/21) Lauren Vilanova Craig Wall (until 16/11/20) Katie Williams Peter Willis

Project Commissioners

Jake Alker (until 1/2/21) Ahmed Aripen John Derbyshire Janette Leibhardt (from 14/1/21) Christa Marshall Kirsty Short (until 2/8/20) Josh Smart (from 5/11/20) Andrew Tremain Reg Williams AM RFD

Assistant Branch Commissioners

Michaelia Cockshell Jeffrey Erickson (until 24/5/20) Martin FitzPatrick OAM Jane Frederick Marlene Haese Peter Hann Kaleb James Max Jongebloed Rebecca Knott Margaret McCallum John McTier Hadi Moughnie Rebecca Nelson Jeff Playfair Jasmin Robbins Colin Shepherd Michael Starkey (until 23/3/20) Kelly Treloar Lauren Vilanova Greg Walker Alana Willett Jenny Wood

District Commissioners

Amy Battams James Carter Miriam Davison (from 15/3/21) Wendy Dobson Brian Holecek OAM (until 30/5/20) Chris Ind Angela Jachmann Graham Phillips James Riddle (until 13/1/21) Andrew Shattell (until 18/8/20) Wayne Usher Ian Vayne (until 15/3/21) Reg Williams (from 17/8/20)

Assistant District Commissioners

Robin Austin (from 23/1/21) Melissa Bottroff (from 6/1/21) Ian Cooper Carolyn Corkindale (until 28/7/20) Andre Freund Pam Glasson Ian Goldfinch Daniel Kranixfeld Wendy Lane Heather Snowden Lee-Anne Whitehead Brenton Whitenbury Ashley Wilkin Ann Wright (until 21/1/21)

In Memoriam

The following members and past members of the Branch have 'gone home' since the 2020 Annual Report was published. Their memory will live on in the legacy they provided through years of volunteer effort given to Scouts and the Youth of South Australia.

Kevin Cooper 6/6/20

Tim Bragg 20/06/20

Lindsay Ronald Norris 3/9/20

Don Payne 9/9/20

Christopher Travis 17/10/20

Desmond J Murphy 21/10/20

Peter Bruce 6/12/20

Peter Dermott 17/12/20

Phillip Robert Rungie 18/1/21

Greg Curnow 10/2/21

John William Cove 14/4/21

Reeco Pizzino 28/4/21

Laura Coulls 25/5/21

Colin Rault 23/7/21

Donations

1 April 2020 to 31 March 2021 Scouts SA gratefully acknowledge the generous support of the following:



A Year at a Glance



Diversity & Inclusion

100 People have now attended sessions on Practical Strategies for Inclusive Scouting workshops

Youth Advocacy

65

Youth attended the 2021 Unleash Youth Forum, every section and district represented, aged 5-26

Projects addressing the outcome of Unleash Youth Forum

Performing Arts

3 Performing Arts shows in SA



230

400+

Youth Members to

be recognised at the 2021 Branch Youth Awards Ceremony

(includes 2020 and 2021 recipients due

to COVID-19)

Youth and adults produced **Comedy Capers Gang Show,** including a cast of 120 with a crew of 110, they rehearsed for around 140 hours over 7 months

180

Youth and adults produced **Adelaide Gang Show,** including a cast of 80 with a crew of 100, they rehearsed for around 130 hours over 7 months

150

Youth and adults produced **Scout Shouts Youth Theatre,** including a cast of 70 with a crew of 90, they rehearsed for around 105 hours over 5 months

Adult Leader Training and Development

98

Basic Leader of Youth / Adults completions, including successful completions of Basic Practical Skills, Basic Outdoor Skills, Scouting Essentials courses

61

First Aid qualifications issued to Scout Leaders through courses run for Scouts SA with the Red Cross as the provider

34

New Mental Health First Aid qualifications issued to Scout Leaders through courses run for Scouts SA with the Red Cross as the provider

7

New Leaders completed a SA Government endorser course to enable delivery of Child Safe Environments 'Through Their Eyes' training

86

New Leaders completed a SA Government endorsed course to support our youth with Child Safe Environments 'Through Their Eyes' training **3** Woodbadge Advanced Leader of Youth / Adults completions

> 294 VET Qualifications issued

2126 VET Units issued

3 New appointments of Assistant Leader Trainers

2 New Adventurous Activity Guides appointed

6

New Adventurous Activity Guide qualifications gained



Adventurous Activity Guides to support the delivery and training of young members to achieve within the program

International Portfolio

Leaders from SA have been selected to lead Australian Contingents to overseas events in 2022 (and 1 ex-SA Leader for an event in 2023)

Membership

3

New Scout Groups were opened, Echunga Scout

Group, ATTAQWA

Muslim Scout Group and

Yankalilla Scout Group

341

New Leaders were registered

17

New Commissioner level

appointments were made

1236

Eligible Scouts and Venturers in SA received personal invitations to the 25th World Scout Jamboree in South Korea for 2023

New Joey / Cub / Scout

/ Venturer / Rover Units

were opened

192

Adult Helpers were

registered

72

New Group Support

Committee members



Roonka

5300

Room bookings by families, Scouts and school groups

60% Campers family groups **18%** Campers Scouts 8% Campers school groups

Site improvements this year:

- Upgrade and resurface two main roads
- Deposit for new activity area including climbing wall and basketball area and rebound wall
- Internal painting of all ablution facilities
- Upgrade one and establish second campfire areas.
- Concrete equipment garage floor and apron.
- Replace riverside shade facility cover
- Purchase mechanical log splitter
- Refurbish ex windmill pylon erect at entrance gateway and fit 'Roonka Activity' sign.
- Purchase several new bunks

Group Support

Property assistance funds provided \$27,185 to Groups

LeaderBuild

132 Adults (39%) indicated their willingness to help behind the scenes

70 Adults (20%) indicated

their willingness to be

a leader

Promised in **\$2070** donations to Groups

> Presentations over 18 Scout Groups

Adults attended 338 a presentation

One Program

460+ Attendees at new program

roll out training

opportunities

Of Groups trained 100% in the program

5K+

Badges sold in 2021 relating to the new youth program



Scouting @ Home

16

Scouting @ Home weekly programs for youth members during COVID-19

SCOUTS SA ANNUAL REPORT 2021 | 13

Commercial Operations

Our commercial operations and scout headquarters exist to support the Scout Program in the development of young South Australians. Support our businesses that support Scouting! Here are some snapshots of the activity in our Commercial Operations.





entire proceeds of the sale of Seeōnee Hills



sale of some shares

generous donation of the **Roy Family**

donated by Industrial by Nature



Gross Revenue Amazing from the context of Covid-19 impacts in April / May of 2020, Woodhouse had two months of gross revenue exceeding \$300k, with October becoming a record of \$355k, a feat never thought possible, in terms of earning capacity.

↑ 24K Day entry and camping increased

Events

Building

Delivered new events to engage and appeal to first time visitors to Woodhouse, such as 'Twenty Tenty' and 'Eggstravagansa'.

Both events were a sell out at 1000 Pax per event (even with Covid-19 restrictions).



First time visitors to Woodhouse

Attended 'Your Wedding Day' Expo and 'Let's Go! Caravan and Camping Show' to boost existing markets and tap into new opportunities.



Facebook followers

Site Improvements this year

An estimated **3500 hours** donated toward Woodhouse jobs and maintenance through our volunteer workforce:

- Over \$10k in tree works completed
- Refresh of cabins
- Over \$110k spent in site maintenance and repairs
- Shelter erected for Challenge Hill along with capital expenditure spend for repair and maintenance to equipment

To all our business partners, Scouts SA wish to say a warm...





CONTACT US

Office: 211 Glen Osmond Road Frewville SA 5063 **Postal:** PO Box 25 Fullarton SA 5063 Phone: 08 8130 6000 Email: hq@sa.scouts.com.au

| Office hours: | Monday – Friday 9am – 5pm

sa.scouts.com.au